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[http://www.indiancoastguard.gov.in/content/1666\\_3\\_CoastalCleanup.aspx](http://www.indiancoastguard.gov.in/content/1666_3_CoastalCleanup.aspx)



Home » Marine Environment » Coastal Cleanup

Enter Text to Search

Search

Home

About Us

Force Level

Benign Roles

Constabulary Roles

Marine Environment

Bulletin Board

Coastal Cleanup

Report A Spill

Olive Ridley

Publication

Stakeholders Login

Training

CG Personnel

Welfare

RTI

CG Law Compendium

CGWWA

Information Brochure

Contact Us



 Related Sites

### SPECIAL COASTAL CLEANUP DRIVE-INDIAN COAST GUARD 40TH RAISING DAY

Indian Coast Guard (ICG) is celebrating its 40th raising day in 2017. As part of its awareness programme towards Marine Environment, ICG undertook a special Coastal Cleanup Programme across all nine Coastal States and four Union Territories on 04 Feb 17.

Coast Guard being the Central Coordinating Authority for marine pollution undertakes such drives to generate awareness amongst the masses. ICG has been regularly conducting coastal cleanup from time to time since its inception. The State Administration, college/ school children and various volunteer organizations have been supporting Indian Coast Guard in this noble drive over the years.

Further, ICG has been appealing from time to time, to all the stakeholders of marine environment especially ports and oil handling/ exploration agencies to also undertake cleanup in their area of operations so as to preserve the marine environment.

During the special drive on 04 Feb 17, an overwhelming support was provided to the Indian Coast Guard by the State Administration, Ports, Oil Handling Agencies, College/ School children in all the Coastal States and Union Territories.

Further, Indian Coast Guard has also been coordinating International coastal Cleanup day in India, which is conducted in various parts of the worlds in Sep every year under the aegis of United Nations Environment Programme (UNEP) and under the aegis of South Asian Cooperative Environment Programme (SACEP) in South Asian Region. During the last International Coastal cleanup programme in Sep 2016, Indian Coast Guard launched 'Swachh Sagar Abhiyan' taking the Govt. of India drive of 'Swachh Bharat Abhiyan' to Maritime Zone of India.

A total of 5,167 personnel participated in the drive and collected 21,350 kgs marine litter.



Niko, Gujarat



Hazira, Gujarat



Okha, Gujarat



Veraval, Gujarat





**Devka Beach, Daman**



**Dadar, Mumbai**



**Goa**



**New Mangalore, Karnataka**



**Ratnagiri, Maharashtra**



**Kochi, Kerala**



**Kavaratti, Lakshadweep**



**Andhroth, Lakshadweep**



**HOEC, Chennai**



**Mandapam, Tamilnadu**



**Gandhi Beach, Puduchery**



**Kakinada, Andhra Pradesh**





Gangavaram Port, Andhra Pradesh



Rushi Konda Beach, Vizag



Frazerganj, West Bengal



Haldia, West Bengal



Port Blair, Andaman &amp; Nicobar



Hutbay, Andaman &amp; Nicobar

### INTERNATIONAL COASTAL CLEANUP DAY

**Introduction.** Towards ongoing efforts of the Government for the 'Swachh Bharat Abhiyan' the Indian Coast Guard conducted International Coastal Cleanup-2015 (ICC-2015) day across all coastal states on 19 Sep 2015. The International Coastal Cleanup day is conducted in various parts of the world in September every year under the aegis of United Nations Environment Programme (UNEP) and under the aegis of South Asia Co-operative Environment Programme (SACEP) in the South Asian Region. The Indian Coast Guard has been involved in this activity since 2006. A brief on the conduct of the event is appended in the succeeding paragraphs.

**Participation.** This year Mumbai and Chennai have witnessed the highest participation of 2000 volunteers each followed by New Mangalore which had 1553 volunteers. Nationwide, a total of 19,225 volunteers participated in the ICC-2015. Various Govt. and civil agencies including NCC cadets, NSS, school and college students formed the largest proportion of volunteers.

**Debris Collection.** The nationwide campaign resulted in the collection of 68.9 tons of marine litter. Debris collection was highest at Mumbai approximate 8,500 kg and New Manglore was approximate 6,300 kg.

**Civil support.** Apart from other armed forces, ICC-2015 received good support from the civil authorities, central and state government organisations, municipal corporations, NGOs, ports, oil agencies and other private enterprises. Chief Guests for ICC-2015 included a Hon'ble Chief Minister, Mayor, Deputy Commissioner Custom, Deputy Chairman Port Trust, Additional Collector and Sub-Divisional Officers in smaller locations.

Overall, the participation was in proportion to the local population. The Indian Coast Guard received adequate support from all quarters for conduct of ICC-2015. The event was well covered by the local print and electronic media.



Chowpatty Beach, Porbandar



Juhu Chowpatty Beach, Mumbai



**Marina Beach, Chennai**



**Puducherry Beach, Puducherry**



**Bakkhali beach Frazerganj, WB**



**Fishing village at Jakhau**

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