



*Help Manage Waste*



*Waste Management Campaign*

*18-28 August, 2006*

**10<sup>th</sup> South Asian Games**

**ARTV**

**Abansiss**



# Waste Management Campaign

One of the priority areas of the Work Programme of SACEP for the years 2006-07, as decided in the 9<sup>th</sup> GC in August 2005, is Waste Management. An important component of this priority area is development of a regional strategy for Solid Waste Management in particular to municipal, medical, industrial, hazardous, and e-waste and to facilitate the South Asian Countries to address these waste issues.

One area of Programme implementation is to ensure the establishment of a network of collaborating government institutions, Centres of Excellence, Private Entrepreneurs and Civil Society organisations in the sector.

Lack of awareness among the general public on proper waste separation and handling leads to large scale accumulation of waste. This is a common phenomenon in almost all the urban areas of the South Asian Countries. Innovative and attractive ways of knowledge dissemination techniques on Waste management will attract the attention and educate the large population in these countries and help change their habits to be more environment friendly in order to help reduce the menace of waste.



L-R, SACEP Programme Officer and Chairman of Sponsoring Committee- SAG, Mr. Nalin Attygalle with the Team Liaison officers of 5 Participating Countries

# Waste Free Games

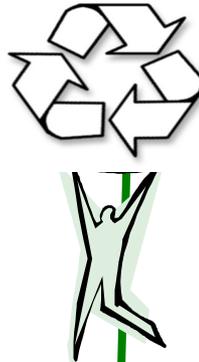
## ACHIVED Out comes

- Disseminated the Environmental message in an efficient way.
- Minimised Environmental Impact of this large gathering
- Engaged with different stakeholders in the activity

SACEP approached the organisers, of the South Asian Games, the National Olympic Committee of Sri Lanka, with a blue print of the programme. Abans Environmental Services Ltd., is a private company of Sri Lanka in the waste management sector supported the project both financially and technically. It introduced a proper Waste Management and sorting module for the event through their expertise on user separation of waste and its subsequent disposal. They established 50 number of 240 Ltrs bins with 2 different background colours in the venues and mobilised their staff to ensure a daily collection of waste from the sites. A campaign to minimize waste by educating the fans to reuse the drinks cup / containers inside the grounds and stadiums was also undertaken.

## Waste Pouches

Under the project SACEP also wanted to launch a campaign for proper collection of waste. it was decided to distribute waste collection pouches to all sportspersons and support staff so that they could keep their waste in them and discard in to the bins later.



## 3-R Principle for Waste Management

Ministry of Environment Sri Lanka, who joined hands in spreading the message of waste management during the games. The ministry partially funded the effort to provide waist pouches printed with slogans of the 3R approach to all the sportspersons, media-persons and volunteers participating in this event from all over the South Asian region.

## Media Coverage



ART TV a local television channel also joined hands with SACEP to disseminate the message to the public by making a 7 minutes documentary on SACEP's initiative and broadcasting at prime time on their channel.



Sticker Format for the Waste Collecting Bins kept in the Stadiums

## Recommendations

- Waste minimising strategies, sorting out of domestic waste and environment friendly consumption patterns should be popularised among the younger generation under this Decade of Education for Sustainable Development (DESD) and in similar events as this where their attention is keenly focused.
- The key aspect of the education is a viable waste reduction, re-use and recycling strategy thorough strong monitoring process.
- The region will be benefited under a “Regional Waste Agreement” which may also address the exchange of waste as a raw material for different recycling plants.
- SACEP should consider possibilities for the development of a South Asia regional center for the management of E-Waste
- Hazardous waste issues in both sea and land will need regional level coordination and a Regional Center for Hazardous Waste Management will be of immediate necessity, which will also be considered as an issue for implementation under the Basel Convention.



Format for the Souvenir Waist/ Waste Pouch made by Bio-degradable material by SACEP in collaboration with the Government of Sri Lanka.



A Badminton player from Pakistan wearing a waste pouch



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